

(Legislators Name)
Informal Email/text intro

Hello, Legislators name

My name is _____. I am an Indiana Optician who resides in your district.
[Include any distinctions here, such as you are a small business owner, or work with students, or anything that is a 'hook']

I wanted to reach out to you and introduce myself to you and share more about the valuable services of our profession. Opticians are a valuable member of the healthcare team and serve an important service to our community. We are working on reaching out to our legislators to share what we do and some great new initiatives we're working on as a profession in our state and nationwide. Include the need for a our school and education

I'd love to set up a time to speak with you and share our mission and how our profession is making a positive impact on our community.

Thank you for your time, thank you for your service, and I look forward to speaking with you!

Best,

[Name]

Note:

Can add more to try to strike up a rapport, such as common organizations or groups (Lions, Rotary, etc.). Consider help in re-election efforts to get facetime, or attend fundraisers with like minded groups (in coordination with lobbyists to set up.